

CITY OF ALVARADO
County of Johnson
State of Texas
9/12/2023
City Council Minutes.

The Alvarado Economic Development Corporation of the City of Alvarado, Texas met in Regular Called Session on Tuesday, September 12, 2023 at 6:00 p.m. The following were present for roll call:

Name	Title	Present	Absent	Excused
Tom Durrington	Placer 1		X	
Martin Douglas	Place 2, President	X		
Robert Brake	Place 3	X		
Jameye Jones	Place 4	X		
Jerry Pritchard	Place 5	X		
David Bayless	Place 6		X	
Larry Pool	Place 7	X		

Others Present:

Justin French

Community Dev. Director

President Douglas called the meeting to order at 6:00 p.m. and gave the invocation.

PLEDGE OF ALLEGIANCE

PUBLIC COMMENTS - None.

CONSENT AGENDA

AGENDA ITEMS #1

1. Consideration and action to approve the Minutes from the regular meeting held on December 12, 2022.

Motion was made by Mr. Pool and seconded by Mr. Brake to approve the consent agenda.

This motion supported 5 votes in approval and 0 votes opposed. Motion carried.

AGENDA ITEM #3

2. Consideration and action of 2023/2024 AEDC Budget

Prior to going over the budget we received a report from Madison Neal with Retail Strategies about the progress of what they have been working on and findings thus far. Mr. Neal stated that there are 3 new businesses in the works currently and that there are 7 retailers actively reviewing sites & touring the market. It was determined with more questions, that we need to have more rooftops and population to get the bigger box stores we would like to have.

It was discussed of the board that we would like to see more actual businesses being built than just someone out there marketing and not knowing our City and its strengths. The discussion with Mayor Jacob Wheat and City Manager Paul DeBuff that there is a search for the position of Economic Developer to be filled that will be someone qualified to work this and know our City and its desires & strengths. The Salary of this new position would be funded 50% by EDC and 50% by Hotel / Motel.

After Mr. Justin French give the state of the budget for proposed 2023-2024 Motion was made to Amend the budget to remove \$40,000 for Retail Strategies and reallocate to other projects

Motion was made by Mr. Brake and seconded by Mr. Pritchard to approve.

This motion supported 5 votes in approval and 0 votes opposed. Motion carried.

There being no further business, President Douglas adjourned the meeting at 7:01 p.m.

Passed and approved this the 23rd day of April, 2024.



President Martin Douglas

Respectfully Submitted,



Hillary Cromer, Economic Development / Revitalization Director

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